



TOWN OF WAXHAW PARKS & RECREATION EVENT SPONSORSHIP OPPORTUNITIES



KALEIDOSCOPE FEST / TASTE OF WAXHAW

This one-day event that takes place the third weekend in May. With a focus on art and culture, this year's event promises to bring in the culinary arts with a Taste of Waxhaw event. Taste foods from area restaurants, enjoy acoustic music performers on the streets, view the performing arts of dance, theatre and martial arts on stage, see artists demonstrate their work, see the talented children's artwork on display, visit the fine arts and crafts market and the culinary arts of farm fresh food and craft brews.

Sponsorships Assist With:

2 Wine Cellar Gardens
2 Ale House Lounges
Performing Arts Stage
Music and Street Art Performances



PATRIOTIC CEREMONIES

Waxhaw remembers and honors those who have served our nation in the military and public services. Each year, locals and visitors gather at the Military Wall of Honor to take part in ceremonies that tribute local heroes and show appreciation for sacrifices made by so few, for so many.

Sponsorships Assist With:

Sponsor the memorial displays at each ceremony
Memorial Day
Patriot Day
Veterans Day
Wreaths Across America - sponsor the wreaths laid at veterans gravesites



JAMMIN' BY THE TRACKS

Residents bring a chair and enjoy the tunes from various local area bands downtown Waxhaw while children play in the sandbox, catch a game of volleyball or cornhole the first Friday night of the month May - September. The concerts touch on a variety of music genres so there is sure to be one that fits your liking.

Sponsorships Assist With:

Band Stage Performance



MOVIES UNDER THE WATER TOWER

Residents bring a chair, blanket, and/or pillow and enjoy the movies under the Waxhaw Water Tower the first Friday in April and November.

Sponsorships Assist With:

Movie Performance

PARADES

Each Independence Day and Christmas season, Waxhaw celebrates with a hometown parade in our historic downtown. Announcers cover the entire parade route to make sure that you hear all of the details surrounding the fun entries passing by.

Sponsorships Assist With:

Independence Day Parade Entertainment
Christmas Parade Entertainment



AUTUMN TREASURES / GRILL'N & CHILL'N BBQ COOK-OFF

Local crafters display their talents and wares on Main Street, while local musicians fill the streets with song. Your mouth will water from the sweet smell of barbecue cooking on the grills of professional barbecue teams during the Grill'n & Chill'n BBQ Cook-Off. Bring the whole family and make a day of it. Our Kids Zone features inflatables, carnival rides, pony rides, petting zoo, a children's entertainment stage, and kid's crafts.

Sponsorships Assist With:

Main Stage Band Performances
Kids Zone
Craft Brew Garden / Food Court
Grill'n & Chill'n BBQ Cook-off Public Tasting
Shuttle



FRIGHT NIGHT

Downtown Waxhaw comes alive with children and adults in this family- friendly festive costumed event in celebration of Halloween. Trick-or- treating, costume contests, a haunted maze, scavenger hunts, and ghouling music provide haunting fun!

Sponsorships Assist With:

Costume Contest
Haunted Maze
Monster Mash Stage



HOLIDAY FESTIVITIES

The month of December is filled with holiday festivities many of which take place in Downtown Waxhaw.

Sponsorships Assist With The Following Event:



CHRISTMAS LIGHTS Downtown Waxhaw is a true sight to behold with over a million lights illuminating the historic buildings, landscapes, downtown park, and Water Tower. Your company can help support this endeavor by sponsoring a tree in your name.

Sponsorships Opportunities

Small tree \$500. Large tree \$1000

SENIOR CITIZENS CHRISTMAS PARTY Waxhaw celebrates its senior citizens with a town-sponsored Senior Citizens Christmas Party held the First Friday in December. Many local restaurants show their appreciation of our seniors by donating a course for an old-fashioned, sit-down dinner complete with musical entertainment and presents. This is a chance

for your company to have a direct connection with area seniors.

Sponsorships Assist With:

Senior Gift Raffle
Entertainment
Volunteer opportunities available for luncheon servers



HOLIDAY FESTIVAL OF LIGHTS The Holiday Festival of Lights is held on the first Saturday in December. The evening begins with the countdown to light up downtown with over a million lights. Following are musical performances, children's activities, a live nativity, carriage rides, Victorian singers strolling the streets, and the arrival of Santa and Mrs. Claus.

Sponsorships Assist With:

Music Stage	Live Nativity
Carnival Rides	Carnival Games
Carriage Rides	Trackless Train



SANTA'S RIDE THRU THE NEIGHBORHOODS In a partnership with the North Pole, the Town of Waxhaw and the Waxhaw Volunteer Fire Department have made arrangements for Santa to make an appearance in 31 Waxhaw neighborhoods the third week in December. Santa will begin his journey each night rain or shine. Your company name on Santa's sleigh or the fire truck gives you one-on-one exposure to Waxhaw families.

Sponsorships Opportunity:

Santa's Ride presented by sponsorship available

WEEKEND CARRIAGE RIDES Sponsor a night of free carriage rides downtown Waxhaw amid a million twinkling Christmas lights.

Sponsorships Opportunity:

Six nightly carriage ride sponsorships



FUN DAYS IN THE PARK

Waxhaw Parks & Recreation is bringing summertime programming to town. Beginning the second week in June just as school releases through the end of August, we will bring fun days in the park each Wednesday morning or afternoon. Programs will consist of various fun activities for children and families of all ages to enjoy from backyard games and nature hikes, to scavenger hunts and tie dying and chalk art and more. Fun Days in the Park is a chance to get kids off of TV and their smartphones and enjoying the outdoors.

Sponsorship Opportunities Assist With:

One of 12 Fun Days

SENIOR COFFEE HOUR

Waxhaw Parks & Recreation is bringing programming for senior citizens to Waxhaw including quarterly trips. Help offset the cost of these programs for our seniors.

Sponsorship Opportunities Assist With:

One of 12 Coffee Hours

One of 4 Senior Trips



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