



Artist Request for Qualification (RFQ)

Waxhaw Mural Project

Introduction

The Waxhaw Public Arts Committee is soliciting proposals from qualified artists, or teams of artists, to provide design and implementation services for an exterior mural in Downtown Waxhaw. The site of work for this project is Great Wagon Road building, located near the intersection- Church St and WN Main Street. The address is 122 W North Main St. Waxhaw. The total project area is approximately 12' x 20'. Pictures and measurements of the mural site are included at the end of the RFP. The Waxhaw Public Art Committee, Downtown Waxhaw Association Board, and Downtown Design Committee will serve as the body to evaluate artist proposals and make recommendations. The Town of Waxhaw and Downtown Waxhaw Association will contract directly with the artist after selection.

Eligibility

This call is open to all regionally-based artists. Candidates must be professional artists, designers, or fabricators or partnered with professional artists, designers, or fabricators; eligible to work in the United States; and age 18 and older. The artist must be available to oversee the installation of the mural.

Proposal Overview

The committee is looking for a one-of-a-kind original design that aligns with the Waxhaw Art Policy and follows the "art reflecting the region's unique heritage, history, and culture." theme.

1. The mural should be family-friendly and suitable for public viewing by all ages. The committee will not consider obscene, offensive, or controversial material.
2. There will be no logos or commercial imagery, bubble letters, graffiti, or postcard theme in the mural.
3. The goal of the project is to bring an original piece of public art to Downtown Waxhaw that demonstrates artistic excellence and reflects the spirit and history of the town.
4. The contracted artist will need to provide three initial concepts.

Evaluation Criteria

The selection of an artist, or artist team, will be based upon:

1. Artist's qualifications, including prior success with designing and implementing murals/large-scale public artwork.

The artist must comply with all requirements of the grant. The Waxhaw Public Art Committee reserves the right to accept or reject all bids, in whole or in part, and to waive formalities as appropriate. The Waxhaw PAC reserves the right to call for new proposals or to award a contract based on the next most qualified proposal if the selected artist does not execute a contract within ten (10) days after notification that their proposal has been accepted.

Budget

Artists must submit a budget with their application. Proposals should not exceed \$10,000. Artists will be responsible for their own travel costs, materials (including scaffolding/lifts), and personal liability insurance. The Town of Waxhaw will be responsible for the treatment of the surface before installation and for applying a UV sealant and anti-graffiti coating.

Financial compensation will be made in accordance with agreed-upon contracts between the artist, the Town of Waxhaw, and the Downtown Waxhaw Association.

The Town of Waxhaw will provide the ACM boards and will install them on the wall.

One Artist (or artist team) will be selected and awarded both a design contract and an implementation contract, with the following payment installments:

1. 10% of total project
 - a. Design Contract
 - i. 5% Paid at contract signing.
 - ii. 5% Paid at upon BOC approved design.
2. 90% of total project
 - a. Implementation Contract (signed at the completion of the design contract)
 - i. 45% Paid at contract signing.
 - ii. 45% Paid at project completion.

Application Requirements

Each submittal must include:

1. Contact information: Name, address, telephone number, email address, and social media accounts (if applicable).
2. Resume/Bio/CV for artist(s)
3. Written narrative describing your artistic vision and proposal.
4. Proposed installation timeline. Please include the responsibilities of each team member (if applying as a team).
5. A proposed itemized budget for an artist or team of collaborative artists delineates the artist(s) fees, supply costs, equipment rentals, wall preparation prior to installation, travel-related expenses, contingency fees, and other associated costs, such as for subcontracted artists or designers.
6. Examples of past work (maximum of 5) totaling 1GB in size
7. References (minimum of 2)
8. Proof of insurance. (minum of \$100,000.00)

Project Timeline

Proposals submitted: February 16, 2024

Selection of Artist February 22

Design Contract February 23

Concept Due/ Presented March 13

Special Meeting with Artist on Final Two Designs March 21

BOC Meeting: March 26, 2024- Artist present with PAC

Project start date: May 1, 2024

Project completion: No later than May 31, 2024

The Town of Waxhaw is having an art festival, Kaleidoscope Fest, on May 11, 2024. The Waxhaw Public Art Committee would prefer for a portion of the mural to be painted during this festival. This is not a requirement should the artist(s) schedule not allow it.

Ownership

The artist will retain ownership of any ideas submitted for consideration until a final selection has been made and a contract will be signed between Waxhaw and the selected artist. At that time, Waxhaw will obtain 100% ownership of artwork produced, in whatever stage of completion, and the artwork shall become the property of Waxhaw as a work made for hire as defined by the copyright laws of the United States. Waxhaw shall be the sole and exclusive owner and copyright proprietor of all rights and title in and to the results and proceeds of artist's services hereunder. In addition, the artist will represent being the sole author of the work and that all services are original by artist and not copied in whole or in part.

Contact

Dena Sabinske-Director of Parks & Rec.- dsabinske@waxhaw.com
704.843.2195 #278

I agree to all guidelines and terms set by the Waxhaw Public Art Committee for this art exhibit.

Signature: _____ Print: _____
Date: _____