

### ANNUAL REPORT **JULY 2021 - JUNE 2022**

As a Main Street America Affiliate Community, Waxhaw's Main Street Program is a part of a national network of more than 1,200 neighborhoods and communities who are committed to building stronger communities through preservation-based economic development.



19 **BUILDING REHABS** 

### FACADE RENOVATIONS

Mary O'Neill's Irish Pub & Waxhaw Woman's Club











S5.5 MILLION **PUBLIC & PRIVATE** 

INVESTMENT

Private Investment

## 12 NEW BUSINESSES

Apex Business Consulting
Beauty by Kerrie
Fast Lane Leasing
FD Cigar Co
Juice Up
Nicole Malara Realty
Palmetto Family Hearing Center
Smokehouse Forge
The Vintage Room
Waxhaw Holiday Lighting
Waxhaw Humidor and Tobacco
Waxhaw Nails

# 

2
BUSINESS
EXPANSIONS

\$66,090
VALUE OF
VOLUNTEER
HOURS

## WAXHAW MAIN STREET ACCOMPLISHMENTS

FY2021-22

The 2021-22 Fiscal Year was one of growth for Waxhaw's Main Street Program. As the program is rebuilding, it is important to reflect on our successes and look forward to the continued growth ahead!

### **ORGANIZATION**

- Grew Main Street
   Advisory Board from 3
   members to 8
   members
- Started Design,
   Economic Vitality, and
   Promotion monthly
   committee meetings

### DESIGN

- Promoted Façade
   Grant Program
- Collaborated with Parks & Recreation Department on Community Corner Placemaking Initiative

### **ECONOMIC VITALITY**

- Hosted Quarterly
   Meeting to discuss
   Downtown Pedestrian
   Updates (TAP Project)
- Updated downtown business and building inventory

### **PROMOTION**

- Partnered with Parks & Recreation Department to plan and promote downtown special events
- Planned town-wide
   Small Business
   Saturday event