



## EVENT SPONSOR LEVELS

Each level below includes the benefits from the previous level (\*except for the recognition stories in the Tri-W News as these increase in size with higher sponsor levels).

### **\$300 LEVEL**

Event Day Booth with Signage designating you as sponsor

### **\$600 LEVEL**

Event PA Announcement

Company Mention on Event Social Media Posts (12,000+ Facebook followers, 2500+ followers on Instagram, 2250+ followers on Twitter)

Logo on Event Web Page

Sponsor recognition in Waxhaw News insert in Tri-W News\*

On Site Signage at Sponsored Activity

### **\$800 LEVEL**

On Stage Company Promotion

Logo on Elementary School Flyers (reach 10,000 families with school-age children)

Sponsor recognition in Waxhaw News insert in Tri-W News\*

### **\$1,200 LEVEL**

Company mention on signature banner on all emails sent out by Town Waxhaw employees

Category Exclusivity in vendor booth area

Sponsor recognition in Waxhaw News insert in Tri-W News\*

## BRANDING OF VENUE / PRESENTED BY EVENT SPONSORSHIPS

This is available if all costs for the venue are covered by the sponsoring company.

This typically is in the \$2500-\$3000 sponsor level, some lower, some higher, depending on the venue.

Please contact Events staff for sponsorship opportunities at this level.

In addition, to the benefits above, a company may brand the designated area with banners and company promotions. For instance, if the entertainment costs for the Music Stage are covered, your company could brand the Music Stage.

In the case of parades, if a company is the Presenting Sponsor of a Waxhaw Parade, the company's banner will be the first entry following the police start vehicle.